



Ressort: Kunst, Kultur und Musik

## Porto's Art Deco Treasures Beyond the Landmarks

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Porto is more than a historical city, in fact Porto's Art Deco heritage extends far beyond its famous monuments. Hidden among shops, theatres and everyday buildings, the style reflects a city that embraced modernity while preserving its distinctive urban identity.

Art Deco emerged as a reaction against the elaborate ornamentation of earlier architectural styles, favouring clean lines, geometric forms and refined elegance. In Porto, it flourished during a period of economic growth and urban expansion, becoming the preferred language for businesses and public institutions eager to project a modern image. Unlike many European cities, Porto presents this heritage as a living part of the urban fabric. Some buildings have been carefully restored, while others still bear the marks of time, adaptation and everyday use, adding to the city's authentic architectural character.

Among the finest examples are Armazéns Cunhas, where commercial architecture adopted a distinctly modern identity, and the Rivoli Theatre, whose elegant façade remains one of Porto's best-known Art Deco landmarks. The nearby Coliseu do Porto reflects the same ambition on a monumental scale, while Garagem Passos Manuel illustrates how the movement also embraced functionality, celebrating the rise of the automobile and new urban infrastructure. Together these buildings reveal the versatility of Art Deco, extending well beyond purely decorative architecture.

Casa de Serralves is widely regarded as one of Portugal's finest Art Deco residences, demonstrating how the movement also shaped private architecture with remarkable sophistication. At the opposite end of the spectrum, Farmácia Vitália on Praça da Liberdade shows how Art Deco found its way into everyday commercial life. This diversity is one of Porto's greatest strengths, but it also creates challenges. While landmark buildings often receive protection, smaller commercial properties remain vulnerable to neglect, insensitive renovations and redevelopment, placing an important part of the city's architectural heritage at risk.

Exploring Porto through its Art Deco architecture reveals a city where cultural heritage is woven into daily

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life rather than confined to museums. Preserving these buildings, both monumental and modest, will be essential to safeguarding one of Portugal's most distinctive chapters of twentieth-century architecture.

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